



July – September 2005

## Russian IT Season in Chicago

On September 22, IBA participated in the sixth Russian IT Season that was held in Chicago, Illinois, US. Organized by [Russoft](#), the Russian IT association, the event brought together business executives from the United States and Eastern Europe. More than 30 US IT executives from medium-sized technology companies formed the US part of the audience. Over 80 B2B meetings were arranged. The seminar featured presentations and case studies giving insight into the latest outsourcing trends and presenting views on prospects for cooperation between the United States and Eastern Europe in the IT area. The general sponsor of the event, IBA delivered a presentation on the benefits of outsourcing to Eastern and Central Europe and held 10 meetings with prospective clients.

## IBA Participates in German IT Events



From September 20 to September 22, IBA participated in the second forum of IT outsourcing users *2. Anwenderforum IT-Outsourcing* and the conference and exhibition *Banks/Insurance* that were held in Frankfurt/Offenbach, Germany. The events were organized by [BITKOM](#), the German union of informatics, telecommunications and mass media, with support from *InformationWeek*, a German IT magazine. More than 350 representatives of European and Asian companies participated in the Anwenderforum IT-Outsourcing that included an exhibition, a conference and roundtable discussions. The Banks/Insurance event focused on IT outsourcing for financial institutions and on

business process management. In addition, IBA participated in the fifth IT summit *IT-Transparenz* that was held in Berlin from September 21 to September 22.

## IBA Invites to its Stand at Global Sourcing Summit

IBA is planning to become an exhibitor at the Gartner Global Sourcing Summit to be held in San Diego, CA, from November 1 to November 3. The Summit features an invitation-only audience of 150 pre-qualified IT and business executives from large midsize and Fortune 1000 companies who are exploring sourcing options and the world's leading service providers who will present their services and solutions.

## Seminar on SAP Solutions

On September 15, IBA jointly with SAP AG and leading Belarusian petrochemical enterprises conducted a seminar entitled "SAP Solutions for Enterprises of Petrochemical and Mining Industries". Sergei Levteev, IBA CEO, spoke about the IBA cooperation with enterprises of the petrochemical industry. SAP representatives presented SAP AG and provided an overview of industry solutions and successful projects for enterprises of petrochemical and mining industries. Detailed reports were devoted to financial consolidation and budgeting, production and sales planning and management, and information security in SAP.

