

October – December 2013

## IBA Group Included in 2013 Global Services 100



On November 27, *Global Services* published [2013 Global Services 100 list](#). IBA Group was relisted among the Global Services 100 providers. IBA has been involved in the Global Services 100 since 2005 and each year was selected for the GS 100 list and recognized in its categories. In 2013, the organizers replaced the category lists with *The GS100 Showcases* that will be published later.

## IBA Group Celebrates 20<sup>th</sup> Birthday in Prague



On October 17, IBA Group celebrated its 20<sup>th</sup> anniversary in Prague, Czech Republic. Festive events were held earlier in Belarus, Great Britain, and the Russian Federation. The Prague event closed the festivities as it is the city where the company's headquarters is located. Sergei Levteev, IBA Group Chairman, and Aleš Hojka, the newly appointed General Manager of IBA CZ, greeted the audience. More than 100 guests from different countries gathered in Prague to congratulate IBA Group.

## Belarusian University Students Receive IBM Certificates



On December 6, 16 students of the Belarusian State University (BSU) successfully completed training in IBM Cognos BI. IBA Group conducted the courses at the IBA–BSU IT Competence Center. At the graduation ceremony, the students received IBM certificates.

## IBA Group and Outsource Magazine Conduct Webinar on Nearshoring

On December 10, *Outsource Magazine* in cooperation with IBA Group conducted a webinar entitled *Nearshoring IT Services: How To Make Nearshoring Work For You*. The panelists at the webinar were Jamie Liddell, editor at *Outsource Magazine*; Mark Kobayashi–Hillary, British writer, blogger, and analyst based in Sao Paulo, Brazil; and Alena Levteeva, IBA UK Director.

## Professional Outsourcing Interviews IBA Group Chairman

On October 4, the British magazine *Professional Outsourcing* published a video interview entitled *Rightshoring Decision-Making Process* with Sergei Levteev, IBA Group Chairman. View and read at <http://www.ibagroupit.com/en/newsroom/publications/outsource07-10-13.html>

## IBA Group Sponsors IBM SolutionsConnect 2013 in Kazakhstan

On November 19, IBA Minsk and IBA Kz participated in the IBM Technology Forum *IBM SolutionsConnect 2013* held in Astana, Kazakhstan. The event gathered more than 150 executives and top managers, heads of IT and automation departments, and IT specialists.

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