

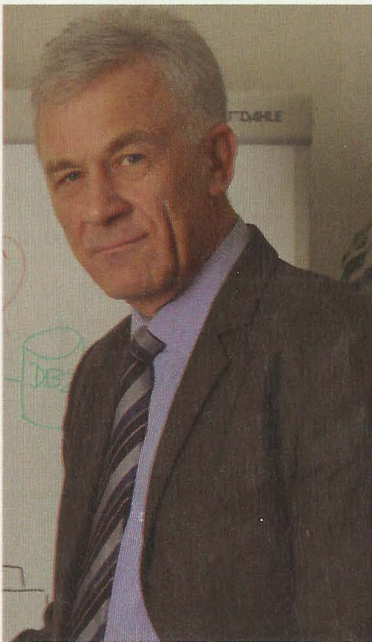
IBA demonstrates its development skills

Hall 7, 706

IBA Group will be showcasing its skills in the areas of mobile applications, portal solutions, and business analytics at GITEX TECHNOLOGY WEEK. The company, which also offers software maintenance, technology migration services and IT consultancy, is exhibiting at GITEX to build and expand partner relations in the region, as part of its aim to make the Gulf region a priority destination for its services.

“Mobile applications are a rapidly growing line of business for IBA Group,” says Dr. Valentin Kazan, IBA Group VP. “The IBA Group’s solutions are natively built on iOS, Android, Windows Phone, and BlackBerry and can be flexibly integrated with corporate backend systems.

“The company has strong expertise in building mobile solutions for en-



Kazan: Mobile is key for IBA Group.

terprise asset management systems, corporate workflow and information systems, banking and payments, and logistics and retail.”

IBA-developed portals enable users to work smoothly with relevant data, including text, charts, statistics, and reports. Portals integrate legacy and new applications in one place. The integration helps facilitate cross-company communication and team collaboration. Portals can also embrace mobile technologies.

Based on proven platforms from IT leaders, such as IBM, SAP and Oracle, the IBA Group’s business analytics solutions cover corporate performance management, planning and budgeting, business intelligence, data mining, predictive analytics, information management and data warehousing. The company’s analytical solutions are used in different industries, including finance and telecomms.