



# IBA joins UK National Outsourcing Association

CEE giant IT service provider IBA has joined the UK National Outsourcing Association through IBA UK, its recently registered affiliate in the UK.

Headquartered in Prague, IBA Group won *IT Europa's* European IT Excellence and European Software Excellence awards in In 2011 and 2012 respectively.

By joining the NOA, IBA says it intends to be more actively involved in initiatives and events important for the outsourcing industry of Great Britain, as well as share ideas and best practices with peers, learn from other industry leaders, and further raise its standards in customer service. It will have a formal launch event for the UK office this autumn.