

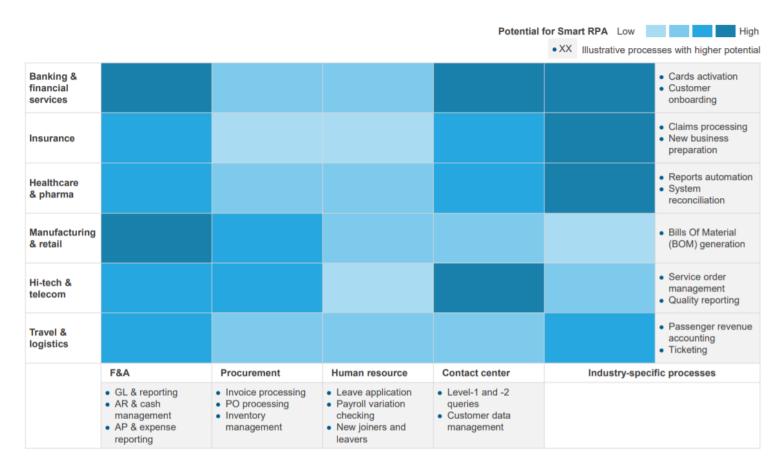


Content

1.	Smart RPA Overview	.3
2.	Analytical Research Data	.∠
3.	Differentiating Features	.6

Smart RPA Adoption Potential by Buyer Industry and Function





Benefits from Enterprises Smart RPA investments

20%+ of enterprises achieved revenue growth from their RPA/AI deployments

30%+ cost savings from RPA/AI enterprises have achieved

35%+ improvement in operational metrics such as process accuracy, cycle time, staff productivity, and SLA compliance from RPA/AI enterprises achieved

50% of enterprises that adopted RPA/AI indicated high to very high impact on improving customer experience

Smart RPA

RPA and AI solutions augment each other to form a Smart RPA solution that is essential for dramatic impact and that can achieve desired business outcomes.

About 20% of enterprises that have deployed RPA have implemented AI in conjunction with their RPA deployments* and the number is rising.

*Based on responses of 52 enterprises that have deployed RPA

Forrester Wave - Robotic Process Automation, Q4 2019





Leaders



blueprism



Strong Performer

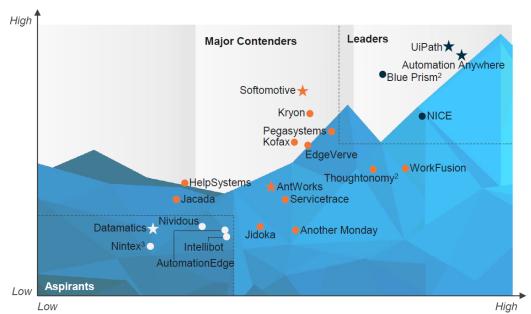


Source: Forrester Research "The Forrester Wave: Robotic
Process Automation, Q4 2019"

Market presence



Everest Group - Robotic Process Automation, Q2 2019



(Measures impact created in the market)

Market impact

Vision & capability (Measures ability to deliver products successfully)

Leader

blueprism

★ Star Performers



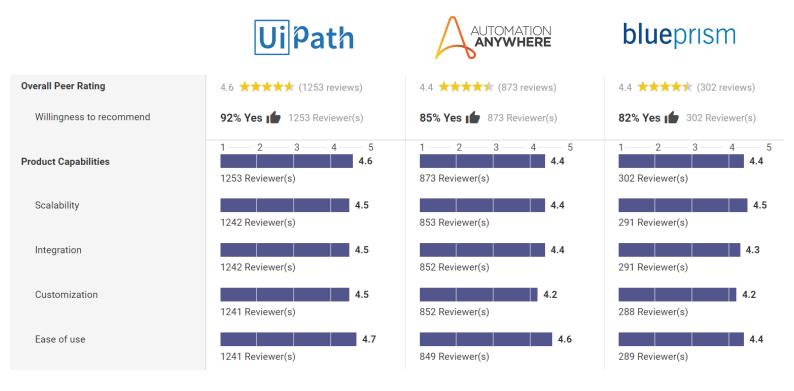
Major Contender



Source: Everest Group Research - "Technology Vendor Landscape with Products Peak Matrix Assessment 2019"

Gartner Peer Insights Review - Vendors Ratings*

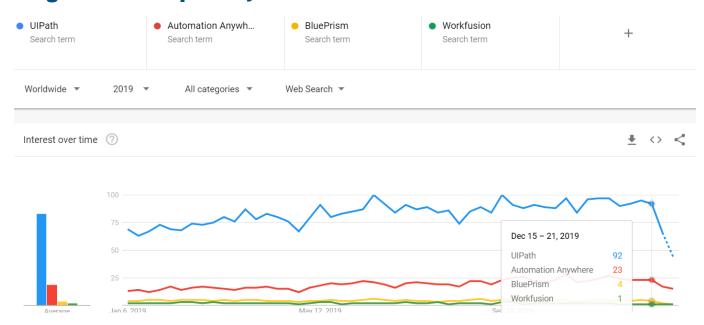




^{*}WorkFusion is another major player but have received only 51 reviews on www.gartner.com as of January 2020

Source: www.gartner.com

Google Trends Popularity in 2019



Leaders according to Google Keyword Planner in 2019

Keyword ↑	Avg. monthly searches
automation anywhere	260
blue prism	260
uipath	880
workfusion	10

Differentiating Features



Features	AUTOMATION	blueprism	Ui Path	W WorkFusion
Products	 AAE (RPA) A2019 Community Edition IQ Bot Bot Insight Bot Store Mobile App 	 Blue Prism Intillegent RPA Platform v6.6 Digital Exchange Decipher Process Discovery Tool 	UiPath v2019.10UiPath Explorer familyMobile App	The Intelligent Automation Cloud Express Business Enterprise
Free public training. Free platform edition	Automation Anywhere University offers free training. AA free Community Edition for small businesses, developers, and students.	Blue Prism University offers to join learning Community for free and recommends paid trainings from training partners. Blue Prism Academia Program is available for educational institutions, students and instructors. No free edition, free trials for individuals and for learning purposes.	UiPath Academy offers free training. UiPath Community Cloud for individual RPA developers, small teams and students.	Workfusion Automation Academy offers free training. The Intelligent Automation Cloud Express for individuals creating desktop RPA.
Hosting options and licensing model	On-premise and cloudSubscription licensing, pricing per bot	 On-premise, cloud & hybrid Subscription licensing, pricing per bot 	On-premise and cloudSubscription licensing, pricing per bot	On-premise and cloudSubscription licensing, pricing per bot
Base technology Automations	Microsoft stack Supports both - unattended and attended automation. Attended cases are more in-scope.	MS .Net Framework Supports both - unattended and attended automation. Attended cases are more in-scope.	Microsoft stack Supports both - unattended and attended automation.	Java Supports both - unattended and attended automation. Unattended cases are more in-scope.
Bot development/ core UI/ desktop functions score*	5.00	3.00	5.00	2.00
RPA Analytics score*	4.20	2.20	4.20	3.80
AI capabilities	Has built-in AI capabilities and integrates third-party AI solutions	Has built-in AI capabilities and integrates third-party AI solutions	Has built-in AI capabilities and integrates third-party AI solutions	Has stronger built-in Al capabilities and integrates third-party Al solutions
Citrix Integration. Automation on virtual environments	Possible. Need to act in terms of the surface automation concept or develop middleware.	Possible. Need to act in terms of the surface automation concept or develop middleware.	The leader in Citrix/RDP automations. UiPath Studio has embedded recorder specifically designed for Citrix.	Possible. Need to act in terms of the surface automation concept or develop middleware.
Security	 Veracode Verified Continuous (top tier) Comprehensive and granular Role-Based Access Control 	 Veracode Verified Continuous (top tier) Comprehensive and granular Role-Based Access Control 	 Veracode Verified Continuous (top tier) Comprehensive and granular Role-Based Access Control 	 Varutra security audit Comprehensive and granular Role-Based Access Control



So, which RPA tool is the best?

Obviously there is no right answer - it depends on your business needs.





